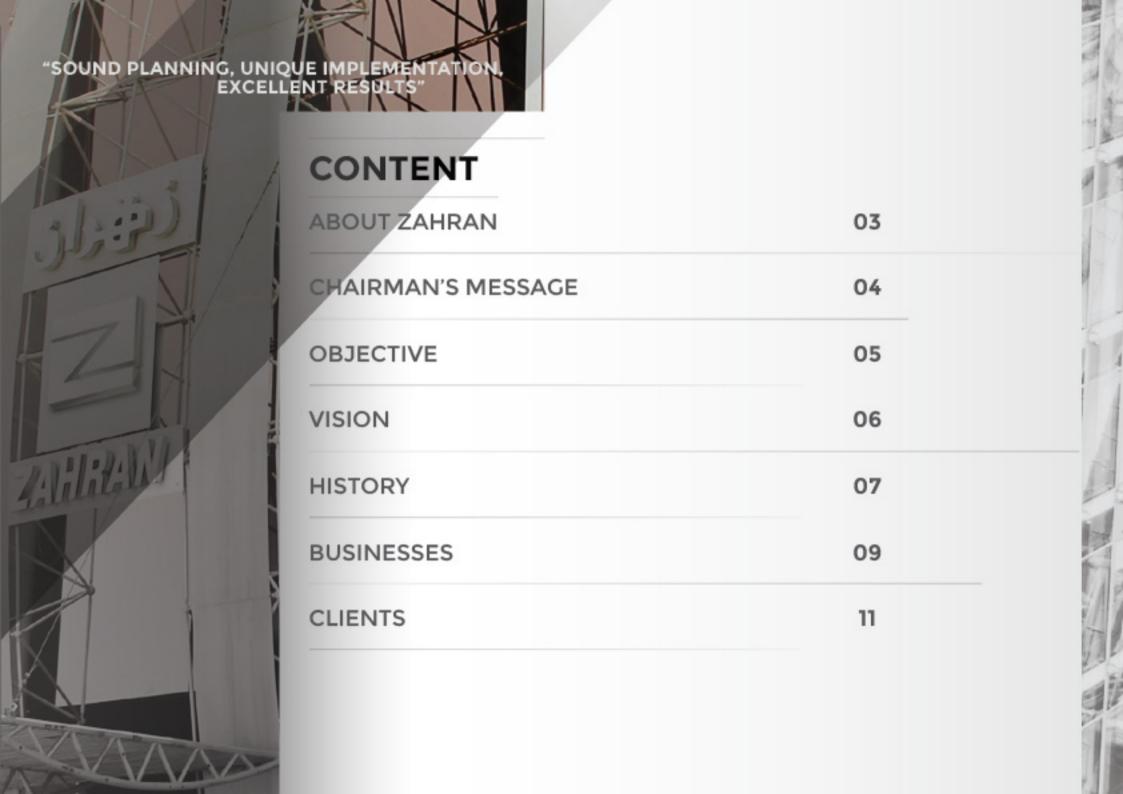


ONE OF THE TOP 100 SAUDI COMPANIES

ZAHRAN TRAVEL AND TOURISM ENVIRONMENTAL ш SYSTEMS OPERATIONS& MAINTENANCE SECURITY INTERNATIONAL





ABOUT ZAHRAN

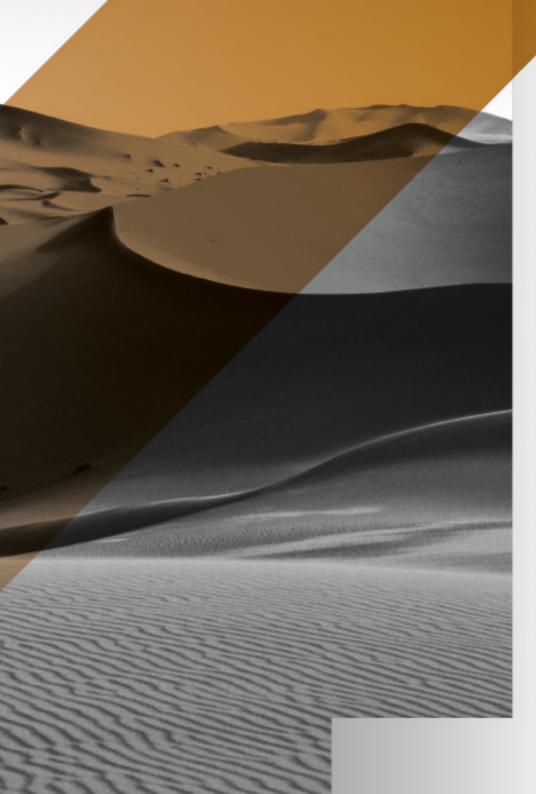
Established in 1975, Zahran Group of companies known today as Zahran Holding Company is a premier diversified investment conglomerate active inside and outside of Saudi Arabia. Zahran Holding specializes in a broad spectrum of industries, ranging from Maintenance & Operation, Construction and Contracting, Travel and Tourism, Financial and Real Estate Investment, Home Appliances and variety of other businesses.

Zahran Holding Company occupies the highest ladder of leading local companies, Zahran Holding ranks among the top largest 50 companies operating in the Kingdom of Saudi Arabia, with a work force that exceeds 25,000 employees nowadays (Year 2014).

All Zahran group of companies unite and coordinate their efforts under the 'umbrella' of Zahran Holding company. This umbrella - the mother company provides to its subsidiaries a set of common services across a broad network of strategic alliances. These alliances that have been built over the extended period of time provides an increased depth and extensive expertise in the group, as well as provide greater opportunities for cost savings by taking advantage of economy opportunities that are available. At Zahran Holding, no individual is more important than the importance of the team ... create an environment whereby company members work and collaborate to produce a variety of services to various clients group.

Since its existence, Zahran Holding has won respect and trust of all partners and customers in its respective markets. It has been weaving bonds of relationships that has become one of the pillars of growth and prosperity for the group. While we thank everyone individually, we look forward to keeping our being as a one solid body.





CHAIRMAN'S MESSAGE

GHURMALLAH ALZAHRANI

Since its establishment in 1975, Zahran has developed from a small operations and maintenance company into a premier regional conglomerate.

Today, the investment portfolio of Zahran is widely diversified and includes more than 15 subsidiaries operating in many different sectors of the Kingdom in Saudi Arabia and abroad.

The success of our company can be attributed to our ability to continually explore, identify, and respond to the changing demands across highly regulated markets. Our clients expect us to do great things – and we really do – in order to achieve the anticipated objectives.

Every day, our 25,000 employees are focused on providing clients with integrated products and services they need to achieve their strategic goals.

With our continuous commitment to positively influence customers' expectations accompanied with courage and calculated risks, all of this have led Zahran to occupy high positions among the top Saudi companies.

Moreover, as "Zahran" is on the verge of a new era, we can only be forever indebted to all those involved in its success. We take the upcoming opportunities, new relationships, challenges seriously and courageously, that the coming years will carry to us, God willing.

Sh. Ghurmallah Al Zahrani Chairman of the Board



OBJECTIVE

Our objective is to bring superior products, services, and technologies to Saudi Arabia and other markets that we operate in, while maximizing shareholder value and maintaining exceptional partnerships with our clients, employees, and business partners.





HISTORY

1975 - Our Start

The Zahran Holding that we know today has humble beginnings that trace back nearty 40 years. It was in 1975 when the company was founded by Sh. Ghurmallah R. Al Zahrani.
Opening its doors under the name Zahran Operation & Maintenance
Company (ZOMC), the company's initial specialization was much narrower than it is today. At first, the focus was largely on providing various maintenance and agricultural services for local businesses, along with associated hygiene and trade services.

Drive and ambition led ZOMC through its early stages. Exhibiting steady growth with a strict adherence to company values and vision, ZOMC saw its classification rating increase and, in turn, began a focus on a larger scale of work. Bids were made and secured on larger, more complex Operations and Maintenance (O&M) contracts, and the company began to build a genuine name for itself.

In just a few short years since the business's inception, ZOMC had executed and completed a substantial number of contracts with high-level clients, including many within governmental and private sectors. This exceptional early performance did not go unnoticed, as ZOMC was named one of Saudi Arabia's and the regions's most prominent private companies. For such a young company, the future was extremely bright.

1988 - A Visible Transformation

ZOMC's next generation saw it capitalize on an ever-changing business landscape. Shifts in market composition, demand, and consumer behavior were prevalent; there was a rapidly growing demand present for O&M services in Saudi Arabia. ZOMC's response was a transformation into a government-like entity in an attempt to reach as many sectors in as many Saudi locations as possible. The clients were waiting for their turn to be served, and ZOMC expanded its business at the perfect time. The newly-added list of clients included: the Ministry of

Health (hospitals and clinics); the Ministry of Defense & Aviation (military bases and barracks); the Ministry of Education (universities and residential complexes); and the Ministry of Municipal and Rural Affairs (city works and hygiene services).

The following 7 years saw ZOMC grow into one of the largest and most prominent O&M companies in Saudi Arabia. The company gained the trust of vital governmental and private sector clients with their steady line of operational and maintenance services. Exceptional service, streamlined day-to-day efficiency, and unmatched quality were the calling cards that attributed to this new level of growth.

1995 - A New Beginning

Saudi Arabia's developmental boom of the mid-1990s led to an even greater increase in demand for various services and products. To keep up with an even wider spectrum of client needs, the Zahran Holding Empire was created. It was structured as an umbrella containing a number of specialized companies underneath it,



each with its own unique value to the clients. The subsidiaries under the Zahran umbrella represented the following fields: general trading, construction and contracting, security services, healthcare and medical services, environment and regulation services, and supply services.

The subsidiaries operated with strict

daily efficiency and a commitment to collaborating with only the most qualified and well-known workforce. Although they all worked together seamlessly as a team, each one began to distinguish itself individually, the collection of which brought about great benefits for the Zahran brand image. At this time, Zahran Holding was ranked as the 67th largest company in Saudi Arabia.

2005 - A Global Breakthrough

Feeding off of the confidence and success of their previous expansions, Zahran took another huge step forward in 2005. With the support of Chairman Sh. Ghurmallah R. Al Zahrani, the Board of Directors mainly Sh. Bader Al Zahrani & Sh. Mazen Al Zahrani went forward with "Zahran – From Local to Global", a visionary multinational plan that would lead the company to today's levels. The transformation from an exclusively Saudi entity into an International player was underway.

The resulting re-launch saw the company gain numerous assets in a number of prosperous sectors, not just Operations & Maintenance. Utilizing sound planning, timely execution, and the resources they'd built up, Zahran introduced itself into new frontiers, including real estate investment and development, financial investment, ICT, energy development, media and advertising, and project management.

Zahran has worked hard at forging strategic alliances with multiple international companies with the purpose of consolidating its efforts across the board. These relationships have become increasingly vital and will play a major role in the continued growth of the company. In 2007, the Group came in as the 26th largest company in Saudi Arabia. Presently, more than 25,000 highly skilled and qualified individuals are proud to call. Zahran Holding their place of work.

2014 - Business Development and Expansion

Due to the expansion of the Group's activities in new business sectors in four continents; Asia, Africa, Europe and North America, the company's Board of Directors decided that it is now time to get ready and be prepared for the full structural development of the company's business both domestically and internationally.

As a result, upper management has attracted and recruited new qualified senior managers with exceptional talents from local and international markets to contribute with the development process and its desired objectives, which resulted in record time notable achievements in the evolution of Zahran business to engage in large-scale projects worth Billions of Saudi Riyals.

For example but not limited to, Zahran has won new mega contracts in the fields of Air Navigation Systems, Airports Constructions and specialized professional recruitment in highly sensitive government sectors.



BUSINESSES

Zahran Holding includes a diverse collection of subsidiary companies, each contributing to our vision in its own special way.

While each of the subsidiaries maintains its own recognized specialty and competencies, the Zahran Holding mother company provides shared services, experience, and expertise across the board. Every member of the portfolio is connected and share common goals, a feature that serves as a tremendous benefit for clients; they deal with only one company (Zahran Holding) and obtain the wide range of services offered by the group of companies.

OPERATION AND MAINTENANCE

Zahran Operations & Maintenance Co.

CONTRACTING AND CONSTRUCTION

Al-Joudah Construction & Contracting Co.

REAL ESTATE INVESTMENT AND DEVELOPMENT

Zahran Real Estate Investment & Development Co.

REAL ESTATE DEVELOPMENT

Ishraqah Real Estate Development

HOUSEHOLD APPLIANCES

Amwaj International Co.

DISTRIBUTION OF HOUSEHOLD APPLIANCES AND ELECTRICAL

Amwaj Middle East Co.



CLIENTS

Government / Institutional Clients



عملاء القطاع الحكومي

































































